

Quality-of-Life

Co-Creating Community from the Inside Out

Quality-of-Life (QOL): Retail and Commerce

COURSE OBJECTIVES:

- *Support programs and initiatives that encourage business transition and succession to sustain local businesses.*
- *Recognize and appreciate the role of local stores, regional marketing opportunities, and the balance with online retail options.*
- *Effective use of ordinances, incentives, and other tools to support local and regional retail and commerce.*
- *Understand the importance of products and services within geographic reach of local residents and businesses - daily, frequently, occasionally.*

QUESTIONS —————

- Are there organizations and/or events promoting local businesses?
- Online shopping, other significant shifts in purchasing behavior?
- Are there local enterprises that are thriving? If yes, what are they?
- What role do services (vs. products) have in capturing consumer buying activity?
- What is being done to support local enterprises and local risk-takers?
- Are there any programs or efforts to that encourage business transition and succession to sustain local businesses?
- What steps do we take to showcase local establishments - stores, offices, restaurants - with physical locations?
- Are there any efforts to use ordinances, incentives, and other tools to support local and regional retail and commerce?
- When promoting Noble County as great place to live, do we understand the importance of and promote products and services within geographic reach of local residents and businesses - daily, frequently, occasionally? These may include major arts and entertainment, airports, professional sporting events, colleges and universities.