

# Quality-of-Life

Seeking and Finding a Place Where We Belong

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## Quality-of-Life (QOL): Employment and Economic Development

### **COURSE OBJECTIVES:**

- *Understand the role of economic development as one of the major aspects of community development.*
- *Define the roles of private industry, government, and community organizations in promoting and supporting economic development.*
- *Assess the quality-of-life needs and wants of existing and potential employees.*
- *Distinguish between community and business support for entrepreneurs and established companies.*
- *Gain a greater understanding of government rules and regulations to promote or inhibit business innovation and employment.*
- *Analyze and assess the contribution of different business sectors to the strength and sustainability of local and regional economies.*

### QUESTIONS — — — —

#### Talent Attraction

- How do you attract new people to work for your company? Where do they typically choose to live?
- What is the biggest obstacle to getting managers to move to Noble County?
- Do you live in Noble County? What makes you stay here? What made you choose here?
- What is your relationship with local education institutions as pipelines for employees?

#### Business Development (internal)

- Is there a primary limiting factor to growing a business locally?
- Do you have or use specific suppliers or customers locally and regionally?
- What was it like to transition business and management to a new team?
- Are there specific regulations that are obstacles to growth/expansion?

#### Business Recruitment

- What key roles do the partners play in business development?
  - = government
  - = private investment
  - = non-profits (chambers, LEDOs, education)
- How important is it to have a diverse economic base in Noble County and the region?
- What is your involvement in local economic development efforts?

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Co-Creating Community from the Inside Out

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## Entrepreneurship

- Do you consider yourself to be an entrepreneur?
- What role does a Maker Space play in business development? New or existing?
- How are we engaging youth and entrepreneurship?
- Do you feel supported or how can we do more to support entrepreneurs?

## Conclusion

- What are the most important leadership lessons you have learned in your career?
- What are the most important management lessons you have learned in your career?
- What's next?

YOUR OBSERVATIONS AND QUESTIONS: