

Quality-of-Life

Co-Creating Community from the Inside Out

Quality-of-Life (QOL): Tourism

COURSE OBJECTIVES:

- *Support awareness and understanding of local culture and heritage to create touristic products and experiences for visitors.*
- *Create a culture of welcoming and hospitality to encourage visitors to spend time exploring community and regional offerings.*
- *Support entrepreneurs striving to create engaging products and services that encourage visitation but also require business support from local residents.*
- *Promote local storytelling that shares local history and cultivates community pride.*
- *Encourage rules and regulations that support visitation for attractions and tourism services.*

QUESTIONS —————

- How do travel and tourism differ?
- How does tourism differ from Arts & Leisure/Recreation?
- What role does tourism play in cultivating cultural awareness and understanding?
Who are the key audiences?
- What are the most positive tourism draws in Noble County?
- Is there more or less value from built assets in comparison to natural assets?
- Is storytelling an important part of tourism? Please explain.
- Can you cite an instance where stakeholder support either advanced or stifled a touristic product or experience? What about rules and regulations?
- Who comes to Noble County to visit and what do they come to see and do?
- What role does regionalism (having things within reach) contribute to local tourism efforts?
- Is there a value to distinguishing between tourism (visitors) and local experiences (residents)?
- Are there products and services that are thought to be for 'visitors-only', that create entrepreneurial opportunities for tourism and community development?